

Intern Hiring - iGEIC/intern/01/2025  
Marketing & Sales

Date: 5<sup>th</sup> March 2025

### NOTIFICATION

India Graphene Engineering and Innovation Centre is looking to hire Digital marketing interns.  
Interested candidates may please contact [hr@igeic.org](mailto:hr@igeic.org)

JOB POSITION			
<b>Job Title</b>	Digital Marketing Intern	<b>Job Location</b>	Bangalore
<b>Requirement Type</b>	Project Intern (On contract)	<b>No. of Vacancies</b>	1 nos.
<b>Remuneration</b>	TBD	<b>Nature of Appointment</b>	On contract (for a period of 1 year)
<b>Job Code</b>	iGEIC/intern/01/2025	<b>Primary Skills</b>	Managing Digital/ Social Media and content
JOB DESCRIPTION			
<b>Responsibilities:</b> <ul style="list-style-type: none"> <li>Assist in managing and updating social media platforms (e.g., LinkedIn).</li> <li>Create engaging content for digital channels, including blogs, social media posts, email newsletters, and website content.</li> <li>Learn and implement basic SEO techniques to improve website visibility.</li> <li>Assist in creating email campaigns and automated email workflows.</li> <li>Monitor and analyze digital marketing metrics (e.g., website traffic, social media engagement, email open rates).</li> <li>Conduct market research on industry trends, competitor analysis, and audience demographics.</li> </ul>			
<b>Requirements:</b> <ul style="list-style-type: none"> <li>Pursuing or recently completed a degree in Marketing, Communications, Business Administration, or a related field.</li> <li>Strong written and verbal communication skills.</li> <li>Comfortable working with digital tools and platforms (e.g., social media management tools, CMS, email marketing software, analytics platforms).</li> </ul>			