



Executive Hiring - iGEIC/Consultant/08/2025
Marketing & Sales

Date: 30th March 2025

NOTIFICATION

India Graphene Engineering and Innovation Centre is looking to hire Consultant for Marketing & Sales. Interested candidates may please contact hr@igeic.org.

JOB DESCRIPTION			
Job Title	Marketing & Sales Consultant	Requirement Type	1 Year Consultant Contract (Potential of permanent absorption based on performance)
Job Location	Bangalore	Requirement Level	TBD
Hiring Manager	TBD	Primary Skills	Marketing & Sales Graphene Technology Develop and execute nationwide sales and marketing strategies to achieve business objectives
Business	Graphene Technology	Skill Category	Middle/Senior Level
ABOUT INDIA GRAPHENE ENGINEERING AND INNVOATION CENTER (iGEIC)			
<p>India Graphene Engineering & Innovation Centre (iGEIC) is a section 8, not-for-profit graphene translational research and manufacturing company, headquartered in Bangalore, Karnataka, with research facility in Trivandrum, Kerala India.</p> <p>The mission of the company is to nurture emerging graphene technology, revolutionize graphene research, and create a commercialization eco-system for adoption of graphene technologies at scale.</p> <p>Founded in 2023, India Graphene Engineering & Innovation Centre aims to develop graphene applications around programs of National significance launched by honourable Prime Minister of India. Applications including conveyance system for water & green energy, barrier coatings, edge devices, supporting government programs like, Jal Jeevan Mission, Ayushman Bharat Digital Mission, Self-Reliance in Aerospace & Defence, and Net Zero & Energy Transmission program.</p> <p>In collaboration with industry, academia, SMEs, start-ups, India Graphene Engineering & Innovation Centre will launch targeted translational graphene programs for commercialization.</p> <p>India Graphene Engineering & Innovation Centre (iGEIC), is the delivery partner for Program Graphene Aurora, with Digital University Kerala. Program Graphene Aurora is an approved program under Ministry of Electronics & Information Technology, Government of India (MeitY). The translational research facility is located at Digital University, Kerala.</p>			

JOB POSITION

Main Expectation for the Position: Develop and execute nationwide sales and marketing strategies to achieve business objectives

Core competencies & Responsibilities

- Manage a high-performing sales and marketing team, fostering collaboration and innovation.
- Establish and promote strong product branding in B2B markets.
- Identify and capitalize on market opportunities for graphene-based applications like paints, HDPE pipes, and electronics.
- Maintain and build relationships with key clients and industry partners.
- Analyze sales metrics and market trends to refine strategies and optimize results .

QUALIFICATION & EXPERIENCE

- 15+ years' experience in Marketing & Sales.
- Graduate degree (Technology, Business Management, or a related field preferred).

Please Note: Potential to be absorbed in a full-time role at short notice, basis depth of experience and alignment with program expectations.

ADDITIONAL JOB REQUIREMENTS

- Strong written and verbal communication and stakeholder engagement skills.
- Ability to manage expectations and interact effectively with senior leaders.
- Strategic thinker with sound judgment and a proactive approach to complex issues.
- Committed to accountability, excellence, and fostering a strong organizational culture.
- High integrity, strong work ethic, and dedication to diversity and IGEIC values.
- Adaptable to change with the ability to navigate transitions effectively.
- Travel required.

Please Note: Interview for shortlisted candidate will be held on 5th of April 2025 by selection committee